

Introduction To Sport Management Theory And Practice

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Introduction to sport management : : theory and practice

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But, as previously noted, theory's connection to sport management is not just through scholarship; instead, it also informs teaching, service, and practice. Lewin's oft-cited quote perhaps best captures these sentiments: "there is nothing more practical than a good theory" (1952, p. 169; see also Van de Ven, 1989). That is, the best theories are the ones that help people make sense of the world around them.

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KHS 6410: Introduction to Sports Administration Course ...

1) Ability to outline the various processes and identify the main business factors which take place as sport moves from pure sport to a business and effective management 2) Understand the facets of sport that make it different from conventional businesses including professional and volunteer sport

Introduction to Sports Management - ICMS

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Introduction to Sport Management: Theory and Practice bridges the theoretical-practical divide by providing students with practical perspectives on today's sport management issues, based upon sound theoretical frameworks.

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This is particularly relevant for sport management scholars who examine the strategies, mechanisms, and contexts of sports programs and services to achieve meaningful outcomes for all stakeholders. Giving voice to these important considerations, this special issue answers calls to explore the nature of theory development within the sport for social change landscape.

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